



# 2020 Norwich Events Organization Sponsorship Opportunities

## Fireworks Sponsor \$20,000

- Major Sponsor for ALL NEO Events
- Logo on all marketing materials
- Headline listing on the Norwich Harbor Fireworks (Norwich Harbor Fireworks Presented by \_\_\_\_\_)
- Sponsored Live Stream at events where your logo or banner will appear.
- Video interview at event streamed live with a representative of your choice.
- Company Bio posted on Social Media
- Table for eight (8) at Gala and Aliano Service Awards
- VIP Tent area for your company or group at the fireworks

## St. Patrick's Sponsor \$10,000

- Major Sponsor for ALL NEO Events
- Logo on all marketing materials
- Headline listing on the St. Patricks Parade and Festival (Norwich St. Patrick's Parade and Festival Presented by \_\_\_\_\_)
- Sponsored Live Stream at parade where your logo or banner will appear.
- Video interview at event streamed live with a representative of your choice.
- Company Bio posted on Social Media
- Table for eight (8) at Gala and Aliano Service Awards

## Winterfest Sponsor \$8,000

- Major Sponsor for ALL NEO Events
- Logo on all marketing materials
- Headline listing on the Winterfest Parade
- Sponsored Live Stream at events where your logo or banner will appear.
- Company Bio posted on Social Media
- Table for eight (8) at Gala and Aliano Service Awards

## Grand Marshal Sponsor \$5,000

- Sponsor for two events of your choice
- Logo on website under sponsors
- Company Bio Posted on Social Media
- Logo on judging stand at both parades
- Band Sponsor at Street Festival
- Four (4) seats at the Gala and Ron Aliano Service Awards

## Pot O' Gold Sponsor \$2,000

- Sponsor for one event of your choice
- Company logo on website under sponsors
- Company Bio posted on Social Media
- Company logo on kids area at the Saint Pats street festival
- Four (4) seats at Gala and Aliano Service Awards

## Santa Sponsor \$1,000

- Company logo on website under sponsors
- Two (2) seats at the Gala and Aliano Service Awards

## Friend of NEO \$500

- Name on website under sponsors
- One (1) seat at the Gala and Aliano Service Awards

Please contact us to customize a sponsorship package for you.  
Norwich Events Organization  
GoNorwichCT@gmail.com